



EXPERIENCE FACTORY

ANTWERP

HOME OF LEGENDARY FUN

EVENT BROCHURE

WELCOME



Welcome to Experience Factory Antwerp, Europe's largest entertainment center: the ultimate hotspot for fun, adrenaline, competition, and connection, all under one legendary roof.

Are you looking for an original venue for your next team-building event, staff party, or client event? Whether you're planning for small groups or groups of up to 750 people, Experience Factory is the perfect choice.

Across an impressive 20,000 m², we bring together more than 10 next-level activities in an iconic building: the former paint shop of General Motors Plant 1, once the beating heart of Belgium's automotive industry.

What do we offer?

- Europe's longest and highest **E-Kart circuit** across 3 levels
- Europe's first Time Mission, a time-travel adventure for all ages

In our sports bar with a magnificent rooftop terrace, you can enjoy cocktails, local beers, and delicious sharing platters in a relaxed setting, and it's also the place where many unique experiences come together:

- An Arcade hall
- Digital Axe Throwing & Darts
- Quiz en Karaoke Boxes
- Pool tables
- Car Expo

Experience Factory is easily accessible by tram, bike, or car. Parking? No worries, we offer **covered parking** for 200 cars.

We would be happy to provide you with a no-obligation quote.

Het Event Team van Experience Factory

events@experience-factory.com

KARTING



Circuit Length:	1100m
Circuit height:	5,5m in 3 levels
Max. on circuit:	32 karts
Min length:	1,30m – 7 years
Laptime:	75 sec

MINIKARTING



Circuit Length:	85m
Max. op circuit:	6 karts
Min age:	2 years met co-pilot

TIME MISSION



Missions:	25 rooms
Min age	6 years met with guidance
Players/Team:	2-5 players
Max. # teams:	22

GAMING ARCADES



Size:	400m ²
# games:	50

POOL TABLES



Professionele Pool tables:	5
-----------------------------------	---

AXE THROWING



# Lanes:	3 doubles
# players:	max. 10 per double lane
Axe Area:	max. 30 players
Scoring:	Automatic
Games:	Interactive
Min. age:	14 years or younger with guidance

DARTS



# lanes:	6
# players:	2 - 8 per lane
Dart Area Star:	max. 16 players
Dart Area pdp:	max. 32 players
Scoring:	Automatic
Games:	Interactive
Min. age:	14 years or younger with guidance

THEMED KARAOKE



Studio 54:	To the extravagant NY bar in the 70s. max. 18p
Disco Dance:	Glitter & Good Vibes only – max. 8p
Retro Rock:	Pure Rock & Roll attitude – max. 8p

QUIZ ROOM



# players:	4-12
Teams:	max. 6
Game:	Quiz like on TV

CAR EXPO



OUR EXPERIENCES

YOUR IMPACTFUL EVENT IN 6 STEPS

Follow these simple steps and organize your event effortlessly at Experience Factory.

STEP_1

What are the event specs

STEP_2

Select your experiences

STEP_3

Determine your catering package

STEP_4

Determine your beverage formula

STEP_5

Set the mood

STEP_6

We manage your entire event



Before we can start planning your event, we would like to receive the following information:

WHEN?

- On which day of the week will your event take place?
- Do you have a preferred date?
- What time will you be arriving?
- Is there a shared end time planned?

HOW MANY GUESTS?

This program is suitable for groups of 8 to 750 people, we make sure everyone goes home with an unforgettable experience.

We would like to know approximately how many guests you expect. This allows us to create an optimal schedule for your group. The final guest count only needs to be confirmed 5 working days before the event date.

EVENT TYPE?

If we know what type of event you want to organize, we can think along with you and make suitable proposals to enhance your event:

- A teambuilding
- A charity event
- A productpresentation
- A brainstorm session
- A training event
- A small expo
- ...



Select your experiences

OUR MOST POPULAR PACKS:

Each group chooses one of the packs below, and participants have various options within the packs.

CONNECT



3.5h

TIME MISSION or AXE THROWING

Each participant in your group can choose whether they want to spend 1.5 hours playing Time Mission or Axe Throwing.

KARAOKE or DARTS

Each participant in your group can choose whether they want to spend 1 hour singing or playing darts.

Budget: €49/person

SPARK



3.5h

KARTING EXPERIENCE

2 x 14 minutes in the Fun or GP format.

From briefing to podium, we provide the full experience.

TIME MISSION or AXE THROWING

Each participant in your group can choose whether they want to spend 1 hour playing Time Mission or Axe Throwing.

Budget: €80/person

BOOST



5h

KARTING EXPERIENCE

2 x 14 minutes in the Fun or GP format.

From briefing to podium, we provide the full experience.

TIME MISSION or AXE THROWING

Each participant in your group can choose whether they want to spend 1 hour playing Time Mission or Axe Throwing.

KARAOKE or DARTS

Each participant in your group can choose whether they want to spend 1 hour singing or playing darts.

ARCADE DISCOVERY

Play for 20 minutes, without prize or claw machines.

Budget: €89/person

ELEVATE



5.5h

KARTING EXPERIENCE

3 x 14 minutes in the Fun or GP format.

From briefing to podium, we provide the full experience.

TIME MISSION or AXE THROWING

Each participant in your group can choose whether they want to spend 1 hour playing Time Mission or Axe Throwing.

KARAOKE or DARTS

Each participant in your group can choose whether they want to spend 1 hour singing or playing darts.

ARCADE DISCOVERY

Play for 40 minutes, without prize or claw machines.

Budget: €119/peroon



CUSTOM

We would be happy to create a tailor-made program for your group.

Whether it's organizing an endurance event, a large-scale darts tournament, or using a rotation system.

We make sure your event is a success!

Included in every package:

An event wristband/ head sock and gloves (for karting)/ use of equipment (helmets, ...)/a set of trophies for the top 3 places/ use of lockers/ access to our parking lot.

WHETHER YOU WANT TO RESERVE THE CIRCUIT, AN AREA IN OUR SPORTS BAR, OR THE ENTIRE CENTER EXCLUSIVELY: ASK US ABOUT OUR AVAILABLE OPTIONS.

Determine your catering package

URBAN CLASSICS FROM 8 PERS.

Depending on the size of the group, this menu is served table-style or buffet-style.
The number of different dishes is also determined by the group size.

48 EUR PP

MENU

Starter

- Fried Appetizers
- Loaded Nacho's

Main Dishes

- Assortment of Pizzas
- Assortment of Loaded Fries

Dessert

- Assortment of pasteries: muffins, brownies, macarons, chocolate eclairs,...



Determine your catering package

FOOD TRUCK FROM 30 PERS.

Depending on the size of the group, this menu is served table-style or food-market style.
The number of different dishes is also determined by the group size.

48 EUR PP

PIZZA FOOD TRUCK

Starter

- Selection of Italian meats & cheeses

Main Dishes

- Margherita
- Marinara
- Tonno (tuna)
- Vegetariana
- Salami
- Salami piccante 'nduja
- Funghi (mushroom) with truffle oil
- Quattro Formaggi

Main Dishes

- Cannolo Siciliano mix

BURGER FOOD TRUCK

Starter

- Assortment of croquettes (cheese, shrimp, gandaham, and cheese & tomato)

Main Dishes

- Classic Hamburger
- Ribeye hamburger with melted Cheese
- Ribeye hamburger with Cheese & Bacon
- Marinated chicken burger
- Vergitarian burger
- Vegan burger
- Louisiana Shrimp Burger

Main Dishes

- Homemade chocolate mousse
- Tiramisu
- Warm apple crumble
- Fresh fruit salad

PASTA FOOD TRUCK

Starter

- Deluxe bruschetta + selection of Italian cheeses & ham + garnishes (olives, artichokes)

Main Dishes ▶ select 6 options via email

- Bolognese
- Vegan Bolognese (vegan)
- Arrabiata (vegan)
- Chicken Mascarpone
- Salmon Zucchini
- Carbonara
- Amatriciana
- Pesto Mushroom (veggie)
- Indian curry (vegan)

Main Dishes

- Vanilla ice cream with warm Amarena cherries
- Grilled pineapple with ice cream, salted caramel, coconut blossom sugar, and mint
- Pancakes with caramelized apples & Biscoff

* For the event, you will choose one of the three available food trucks.
The final selection will be confirmed in advance through consultation.

Determine your catering package

EXCLUSIVE TASTES FROM 50 PERS.

For a dynamic event with tasteful elegance, this is the perfect choice. Appetizers are served on the table, small dishes are presented on platters, and the event concludes with a dessert buffet.

66 EUR PP

STARTER

Tapas platter

- Freshly Prepared Hummus & Grissini
- Olives
- Fine meats
- Parmesan cheese
- Rustic braad

Oyster service

► [from 150 stuks]

- Our oyster girls serve fresh oysters with lemon and pepper toppings

Supplement: 4 eur/oyster

MAIN DISH

6 Small dishes per person

- Red pepper and tomato gazpacho
- Thai Spicy Beef
- Fried Spring Rolls
- Beef tagliata
- Scampi with curry en apple
- Tuna tataki
- Scallop with pesto en tomato
- Homemade shrimp croquette

DESSERT

2 small desserts per person

Assortment of mini desserts:

- Chocolate mousse
- Tiramisu
- Dessert Royal
- Panna Cotta
- Creme Brûlée
- Mini Cheesecake
- Macarons
-

* The dishes may be adjusted according to the season and the chef's inspiration.
The final selection of dishes will be confirmed with you in advance.

Determine your catering package

OFYR BARBECUE FROM 50 PERS.

Grilling on the Ofyr, directly over blazing beechwood. The flavor is unmatched, and you also get the chef's show. Enjoy a relaxed and atmospheric experience.

78 EUR PP

BBQ

Choice of 3 Meat or Fish Items per Group

- Slow-cooked ribeye
- Marinated chicken breast
- Spiced salmon
- Pork belly
- Southern-style chicken sausage
- Pan-seared sea bass
- Holstein burger
- BBQ sausage

- Fresh Bearnaise en mushroom sauce
- Assortment of cold sauces
- Variety of elegant salades
- Bread and butter

DESSERT

2 small desserts per person

Assortment of small deserts:

- Tiramisu
- Rice pudding, grandma's style
- Flambéed pineapple with vanilla ice cream
- Brownie with caramel en red fruit
-



* The desserts may be adjusted according to the season and the chef's inspiration.
The final selection of desserts will be confirmed with you in advance.

Determine your catering package

LUNCH FROM 12 PERS.

LUNCH BUFFET

38EUR

Choice of 5 Salads per Group

- Cherry tomatoes – pastrami – pickled red onion
- Orzo - artichoke - olive - tuna
- Ceaser salade
- Oricchiette pasta - fennel - pulled chicken - spiced tomato sauce
- Feta - cherry tomatoes - bell pepper - red onion - olive crumble
- Slow-cooked veal - radish - herbal mayo
- Cooked salmon - fennel - dill
- Pearl couscous - cucumber - coppa
- Noodles - cabbage slaw - crispy pork belly
- Quinoa - beans - radish - halloumi
- Baby potato salad - fresh dressing - green herbs
- Eggplant - tahini - pomegranate
- Roasted carrots - labneh - pomegranate
- Beets - spinach - goat cheese - nut crumble
- Roasted butternut - spices
- Sweet potato - burrata - pesto - walnuts
- Grilled vegetables - tzatziki
- Sucrine - cucumber - edamame - peanuts
- Broccoli - cauliflower - almonds
- Colored tomatoes - burrata - pickled red onion - basil

DELUXE SANDWICHES 16EUR

- Assortment of 3 gourmet sandwiches per person

Determine your catering package

BREAKFAST & BREAKS

FRENCH START

9EUR

► [from 8p]

- Croissant
- Chocolate pastry
- Bread with cheese/ham/salami

GEBAK ASSORTIMENT

8EUR

► [from 8p]

- Mini Muffins
- Donuts
- Other pastries

DESSERT BUFFET

12EUR

► [from 20p]

2 small desserts per person

Assortment of mini desserts:

- Chocomousse
- Tiramisu
- Dessert Royal
- Panna Cotta
- Creme Brulee
- Mini Cheesecake
- Macarons
-

Determine your catering package

CUSTOM PROPOSAL

If you're expecting highly exclusive guests and want to elevate the event to a superior gastronomic level, we can organize a walking dinner for you with exclusive wines.

For groups of 400 or more, we can arrange a food truck festival. Our massive 2,000 m² terrace, 20 meters above ground with a magnificent view of the city of Antwerp, provides the perfect setting for a unique summer evening!



Determine your beverage

APERITIF

As soon as your guests arrive, we can offer two types of aperitifs.

> CLASSIC

If you have something to celebrate, a classic aperitif is the best choice.

Cava: Price €7/pers or €32/bottle.

Champagne Taittinger: Price €59/bottle

Champagne Ruinart Blanc de Blanc:

Price: € 190/bottle

> COCKTAIL & MOCKTAIL

Looking for more fun? Depending on the size of your group, we can offer a selection of our finest cocktails and mocktails.

From Moscow Mule, Lazy Red Cheeks, Pornstar Martini, ... all available in alcoholic or non-alcoholic versions.

Price: €13/cocktail

€9/mocktail

ON ACCOUNT

Each guest receives a wristband, and every order is charged to a single account.

We can agree on the following:

- Whether there is a budget per person or not
- Start and end time of the drinks service
- Which drink categories are available for selection (for example, no alcohol before a certain time)

Billing is based on consumption, optionally with a maximum limit set by the agreed budget.

BEVERAGE PACKAGE

If you have a set budget and want your guests to enjoy drinks without paying during certain hours, we offer a drink package.

No Alcohol

Water, soft drinks, coffee, or tea

Price per 2h: €14/person

Per extra hour: €6/person

With Alcohol

Water, soft drinks, coffee or tea, Jupiler, Jupiler NA, and house wine

Price per 2h: €19/person

Per extra hour: €7/person

The entire group has the same start and end time. Adults remain on the same package throughout.

BRANDING

Customize our space with your branding in the following ways:

- The content on our screens can be fully adapted to your corporate identity
- Various banners can be replaced with your custom content
- ...

At Experience Factory, the sky is not the limit. Need more LED panels, extra sound, or special effects?

Ook dat brengen we graag voor je in orde!

DECORATION

Everything is set in a factory and automotive atmosphere. Want to completely transform the vibe and turn it into a Hawaiian beach party? That's possible too! We're happy to discuss your ideas with you.



TECHNOLOGY

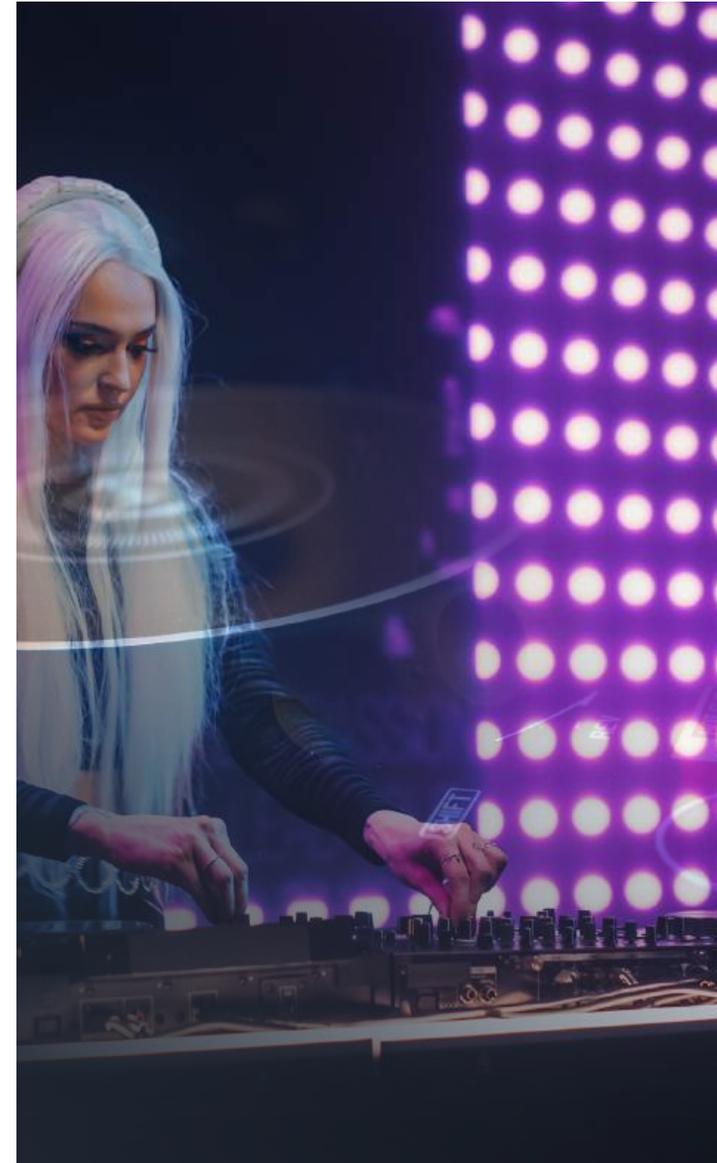
The success of your event depends on the proper use of lighting, sound, and digital support. Creating impact for your guests is very important to us, which is why a wide range of tools is at your disposal:

- Microphone
- Show Lighting
- LED Walls
- Small Breakout rooms
- ...

ENTERTAINMENT

Entertainment is not just a fun extra. With the right speaker, surprising opening act, live band, or energetic DJ, you can truly engage your guests and create unforgettable memories!

We are happy to connect you with the right people, finding the ultimate entertainment and the supporting technology for your event.



ROOM SETUP

By default, our venue is arranged for casual socializing, drinks, and snacks. However, there are many possible setups to suit your event:

Workshop setup

We create small groups to facilitate discussion and brainstorming.

Theatre setup

Chairs are arranged facing a screen, ideal for a keynote or speech.

Classroom setup

Rows of tables, perfect for training sessions or courses.

U-Shape setup

For a more informal presentation. This setup allows everyone to see each other, making group discussions easy and effective. het ideaal dat iedereen elkaar kan aankijken, dat zorgt ervoor dat er makkelijk groepsgesprekken kunnen plaatsvinden.

SMALL TRADE SHOW OR PRODUCT PRESENTATION

That's possible. We have plenty of space available. Use one of our car boxes to showcase new cars or other products/devices.



Organizing events is our passion. If desired, we can take care of the entire organization of your event!

Our event manager will support you from the first brainstorm to the last guest leaving, handling all aspects of the event. We are also happy to visit you on-site to discuss the plans in detail.

During the event, our event manager serves as the main point of contact for your guests and takes care of all practical arrangements:

Who needs to be where and when, creating a scoring system to call the right people to the stage, gathering guests for a group photo, ...

DIGITALE EVENT FLOW

Through our invitation tool, we manage the entire process, from sending out invitations, to organizing access control with QR codes, and even sending out the photos after your event.

ORGANIZING TRANSPORTATION

We can also take care of organizing transportation for your event, including buses and pick-up locations.

HOTELS

We have excellent contacts with hotels in Antwerp and can also handle these reservations for you.

The necessary budget depends on the specific requirements of the project.



 **EXPERIENCE
FACTORY**

HOME OF LEGENDARY FUN.

EXPERIENCE FACTORY ANTWERP BV
Michiganstraat 1
B-2030 Antwerpen
BE 1013.164.505

WWW.EXPERIENCE-FACTORY.COM

Contact our event team:

Mail events@experience-factory.com
Tel. +32(0) 3 301 03 03 > Weekdays 9u - 17u

Contact our guest services team for small questions:

Mail antwerp@experience-factory.com
Tel. +32(0) 3 301 03 03 > 365d/year 10u - 22u